

# IL21-99 Reading and Writing Strategies for the Online and In-Person Classroom



## PRESENTED BY Jennifer Serravallo



#### SERIES SESSIONS

Time
3:00 PM - 4:00 PM
3:00 PM - 4:00 PM
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## LOCATION Online - Your Computer

### Program

Regional Access Support for the Jennifer Serravallo Webinar Series: Reading and Writing Strategies for the online and In-Person Classroom. Up to 25 people from the LNES region can receive a 25 dollar value coupon to be used when you register at Pearson/Eventbrite site for Jennifer Serravallo. Drawing from Jen's bestselling resources Connecting with Students Online, The Reading Strategies Book and The Writing Strategies Book, this webinar series will help you pinpoint goals for your readers and writers and support them over time as they work toward those goals in online or brick-and-mortar classrooms. You'll first learn what makes an effective strategy and how to craft your own by noticing your own processes and exploring possibilities from mentor texts. Next, you'll focus on how to know which strategies to teach to whom and when. For writing, you'll explore a hierarchy of ten possible writing goals, considering writing genres and modes, writing process, behaviors, skills, and qualities of good writing. You'll look at student writing to practice making quick decisions. Then, for reading, you'll learn about a thirteen-goal hierarchy and techniques to assess quickly, whether you're in-person or assessing through a screen. The rest of the series will be spent seeing how these strategies can come to life in whole class, small group, and individual instruction. Jen will share unit planning advice specific to teaching in this time, and will offer tips for planning and recording engaging microlessons. Then, you'll shift to exploring conferring, group instruction, and peer groups--from management tips to structuring lessons-- and will watch several video examples filmed in in-person classrooms and through Zoom during remote instruction in the spring of 2020. The emphasis with these lesson types is on helping teachers connect with students, and helping students connect with each other, all while leading meaningful, joyful, engaging instruction that will help children grow. The series will be filled with live presentation, interactive activities, demonstrations of a variety of technology tools, and small group breakout room conversations with co-participants. The engaging videos and Jen's ability to break down complex concepts into actionable, doable steps will equip participants to be able to try out the ideas right away, whether you're teaching in person, online, or in a hybrid model.

#### Presenters

#### Jennifer Serravallo

Jennifer Serravallo is a literacy consultant, author, and speaker who supports teachers in making responsive instruction doable. She is the author of several popular titles including The New York Times' bestselling The Reading Strategies Book, The Writing Strategies Book, and Connecting with Students Online. Her other new books include Understanding Texts & Readers and The Teacher's Guide to Reading Conferences. She also released Complete Comprehension for Fiction and Nonfiction, a revised and reimagined whole book assessment and teaching resource. She is an experienced online educator who has been leading webinars and online workshops for more than a decade, and is the author of two online courses available through Heinemann. She was a Senior Staff Developer at the Teachers College Reading and Writing Project and taught in NYC public schools. Follow Jen on Twitter @jserravallo or on Instagram @jenniferserravallo.

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